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TALKING POINTS & MESSAGING

Headlines Pile on Ron Kind for Massage Parlor Scandal

- Ron Kind has made thousands of dollars by renting property to a massage parlor that has advertised using suggestive photos of women on websites known to feature businesses that provide <u>illicit sex</u>.
 - USA Today dubbed one website a "Yelp for sex spas."
- During a local radio interview with <u>WIZM News</u>, Kind tried to claim that Google's algorithms were responsible for the massage parlor's advertisements being broadcast across websites known to assist "happy ending" massage parlors.
 - However, as a company representative told the <u>Washington Free Beacon</u>,
 Google "'does not run Google ads' on any of the illicit massage sites in question."
- The <u>agent</u> behind Ron Kind's massage parlor tenant is linked to past instances of human trafficking in spas.
 - Jie Yang, the agent of the La Crosse Asian Sunny Massage parlor, appears to be the daughter of a spa owner who was previously the agent Asian Sunny Massage, as well as a spa in which an employee was arrested for prostitution.
- Ron Kind continues to dodge questions and even <u>dismiss</u> these legitimate concerns as racist.
- The fact that a sitting U.S. Congressman could be profiting from a human trafficking operation is serious, yet Kind continues to dodge questions and attack those who raise concerns.
- The story isn't going away, so Ron Kind should answer his constituents' legitimate questions about his involvement with the potential exploitation of Asian American women.